Madeleine Ogerau

Candidate for the Supervisory Board of BNP Paribas Bank Polska S.A.

Graduate of the postgraduate programme in Political Communication at the University of Paris I Panthéon-Sorbonne, which she completed with honours. She has also completed the "Shape the Future: Mastering Sustainable Finance" programme at Cambridge Judge Business School and the BNP Paribas Women Onboard programme preparing participants for positions on Boards of Directors and Supervisory Boards.
She has more than 25 years of international professional experience gained in the financial sector as well as in marketing, e-commerce and digital businesses. Before moving into banking, she worked for Havas Advertising, AOL France, Yves Rocher and Princesse tam.tam, where her responsibilities included developing online businesses, marketing, customer acquisition and loyalty building.

She subsequently spent eight years at ING Bank France. In her last position, she served as Head of Daily Banking and was a member of the Retail Executive Committee. She held P&L responsibility for Daily Banking and was accountable for its strategic priorities, operational efficiency, risk and compliance. She also led cross-functional teams across business, IT and operations.

She joined BNP Paribas in 2018. From 2018 to 2025, as Head of Customer Excellence & Sustainability, she was responsible for the deployment of Agile ways of working, Customer Advocacy programmes and Experience Design practices across BNP Paribas Retail Banking entities in nine geographies.
Since 2025, she has served as Head of Distribution & Sustainability for BNP Paribas Retail Banking. She is responsible for the transformation of the distribution model across digital channels, branches and call centres, as well as for the development of marketing activities. Her responsibilities include the development of a mobile-first strategy, new advisory models and AI-enabled solutions.

Ms Madeleine Ogerau meets the requirements of Article 22aa of the Banking Law Act of 29 August 1997 (as amended).